

# SALTZMAN AND STARBUCK FILL FEDERAL BOARD

Washington. President Hoover signed the commissions of Maj.-Gen. Charles McK. Saltzman and William D. L. Starbuck to be members of the Federal Radio Commission. Secretary of State Stimson countersigned the commissions and the two members were sworn in and took office. Hoover appointed the pair.

The Senate had previously confirmed these two appointments, Saltzman having disposed of stock he owned in the American Telephone & Telegraph Company and the General Electric Company.

The board membership thereby became complete for the first time since February 1st. There had been only three members since February 23d.

Saltzman is retired chief of the Army Signal Corps. He is a Republican and a native Iowan. He succeeds Sam Pickard, who resigned to become a vice-president of the Columbia Broadcasting System.

## Represents Mid-West

He represents the Middle Western Zone on the Board. He is 58 years old and a graduate of the United States Military Academy at West Point. In 1906 he was an honor graduate of the Signal School and in 1921 was graduated cum laude from the War College.

He served in the Philippines and Moro campaigns. During the World War his services resulted in two citations from Congress for "gallantry in action" and in the receipt of the Distinguished Service Medal for "exceptionally meritorious and conspicuous" service.

He was a delegate to the International Radio Conference in London in 1912, the International Telegraph Conference at Paris in 1925 and the International Radio Telegraph Conference at Washington in 1927.

## Disposed of Stock

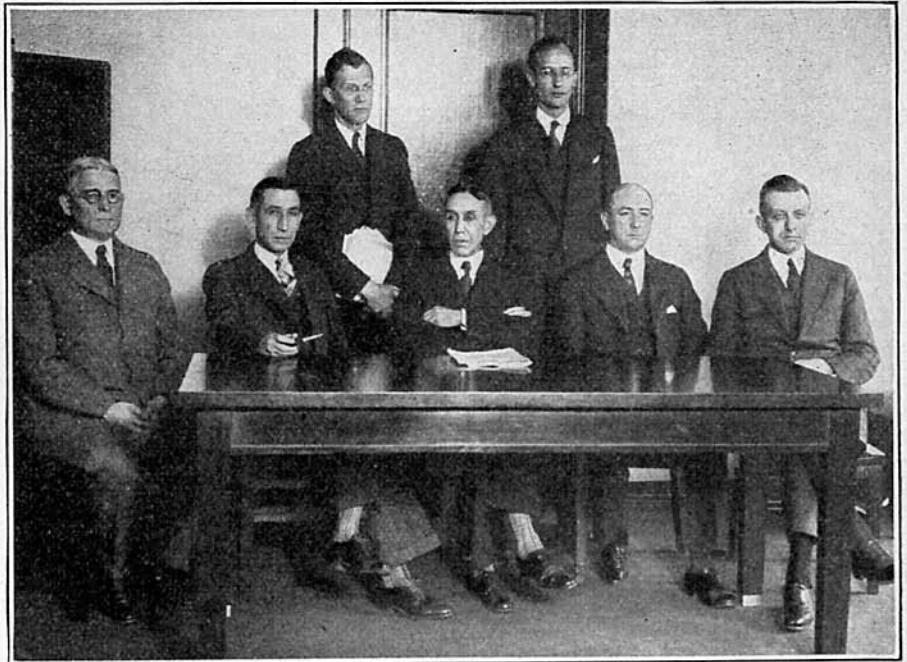
General Saltzman testified before the Senate Committee that was holding hearings on the nominations that he owned 105 shares of stock of the A. T. & T. and 80 shares of stock of G. E. These he disposed of and his nomination then was recommended to the Senate for confirmation. The radio law prohibits a Board member from having any financial interest in any company in the radio business.

## Starbuck a Democrat

The law also requires that no more than three of the five members be of the same political party, and Starbuck, a Democrat, was appointed. He testified before the committee that he had been recommended to President Hoover by James W. Gerard, former Ambassador to Germany, under the Wilson administration, and by Arthur Batcheller, Radio Supervisor of the Department of Commerce, stationed at New York.

Mr. Batcheller himself had been nominated by President Coolidge, but the Senate adjourned without confirming him. He had stated he did not desire the appointment, because of the possible shortness of tenure of office.

Although Mr. Starbuck did not mention the fact, it was learned that William Donovan, close friend of President Hoover, and formerly Assistant Attorney General, located at New York, also had recommended Starbuck. Donovan and Starbuck were in the same class at Columbia Uni-



LEFT TO RIGHT, SEATED: MAJ. GEN. CHARLES MCKINLEY SALTZMAN, REPRESENTING THE FOURTH ZONE; EUGENE O. SYKES, THIRD ZONE; IRA E. ROBINSON, CHAIRMAN, REPRESENTING THE SECOND ZONE; HAROLD A. LAFOUNT, FIFTH ZONE, AND WILLIAM D. L. STARBUCK, FIRST ZONE. STANDING, CARL H. BUTMAN, SECRETARY TO THE COMMISSION, AND BETHUEL WEBSTER, GENERAL COUNSEL. Henry Miller

# MOVE TO CURB BLURBS ON AIR

Resolutions deploring excessive commercialism in some sponsored programs were adopted unanimously by the Board of Directors of the Radio Manufacturers Association. Support was pledged to chain and other broadcasters in efforts to reduce undue commercialism. Greater public enjoyment of radio and also greater returns to advertisers sponsoring broadcast programs are objects of the RMA. Believing that the public's good will is impaired by excessive commercialism in some announcements, the Board adopted the following resolution:

"WHEREAS, the listening public has clearly indicated to the radio industry its disapproval of details of advertising matter and reiteration thereof in announcing radio programs, and

"WHEREAS, the good will of the public is of interest alike to the industry and to the sponsors of radio programs,

"RESOLVED, that the Board of Directors of the Radio Manufacturers Association recommends, in the interests of the listening public, that broadcasters confine announcements to the names of the sponsors of the broadcasting program and a brief statement of the products marketed without details or other advertising matter."

versity, New York. Orestes H. Caldwell, whom Starbuck succeeds, also recommended the nominee.

## Has Engineering Training

Starbuck, who is 43, was born in New York City, and studied law and engineering. He became a patent lawyer, specializing in radio. He told the committee he voted for Wilson for President and Alfred E. Smith for Governor of New York State, but did not vote for anyone for President in 1928 because he had moved from New York City to Sound Beach, Conn., and had

# TWO MORE ARE SYNCHRONIZED

Chicago.

Synchronization of KYW with its sister station, KYWA, has been effected. KYWA is in the Edgewater Beach Hotel, Chicago, in the heart of the district which had experienced difficulty in the reception of KYW's programs. The KYW transmitter is located on the Congress Hotel.

This not only marks the first synchronization of two stations in the Middle West, but introduces the use of a low basic synchronizing frequency tone to effect the simultaneous broadcasting on a single channel. The Westinghouse Company's other synchronization, that of WBZ in Springfield, Mass., and WBZA in Boston, uses a high synchronizing frequency.

Although the new transmitter is licensed to broadcast with a power of 500 watts, experiments have been carried on during the past month with a power of about 100 watts. The parent station is licensed to use 5,000 watts.

Stations are going right ahead with synchronization tests over long distances. Even WGY, Schenectady, N. Y., and KGO, Oakland, Calif., on the same wave, with 3,500 miles between, synchronize without a heterodyne heard in the Mid-West.

not established his residence in the new location long enough to be entitled to vote. After he had obtained his degree as an engineer he practised this profession until the World War, serving then as Lieutenant in the Ordnance Department. After the war he studied law and was admitted to practice in 1925. In August, 1926, Mrs. Frances Sayre Bryan was married to him.

As Commissioner, Starbuck represents the Eastern Zone.

The three other Commissioners are Ira Robinson, chairman; Harold A. Lafount, and Eugene Sykes.